

About Focus on the Family Singapore

Focus on the Family Singapore (www.family.org.sg) is a local charity with Institution of a Public Character (IPC) status dedicated to *helping families thriveSM* and committed to uphold the family as the basic building block of society through sustainable partnerships, differentiated programmes, trusted resources and counselling help. (More [here](#))

About NTUC U Family

An NTUC initiative, U Family (www.ufamily.org.sg) is the voice for working families that advocates the building of strong and happy families through championing work-life harmony.

Media Contact

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Sample Copy of the *Race to Praise Love Tank Coupons*



Keep your child's love tank at full capacity with these impactful customisable coupons that they can carry around with them. *Get them involved too!* They can redeem specially chosen rewards that include spending precious one-on-one time with each parent.

Never stop celebrating your children.

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| <p>YOU'RE SPECIAL BECAUSE NOBODY CAN LIKE YOU DO.</p> | <p>PICK A PRAISE <i>Parents</i></p> | <p>THE WAY YOU WAS GREAT. YOU MAKE ME PROUD!</p> | <p>PICK A PRAISE <i>Parents</i></p> |
| <p>BEING YOUR PARENT IS LIFE'S GREATEST GIFT.</p> | <p>PICK A PRAISE <i>Parents</i></p> | <p>YOU'RE PRECIOUS TO US AND WE LOVE YOU.</p> | <p>PICK A PRAISE <i>Parents</i></p> |
| <p>THIS COUPON ENTITLES YOU TO SPEND ½ A DAY WITH DAD/MUM AT</p> | <p>PICK A PRIZE <i>Kids</i></p> | <p>THIS COUPON ENTITLES YOU TO PICK A MOVIE FOR THE FAMILY:</p> | <p>PICK A PRIZE <i>Kids</i></p> |
| <p>THIS COUPON ENTITLES YOU TO DECIDE ON THE ICE-CREAM FLAVOUR FOR THE FAMILY!</p> | <p>PICK A PRIZE <i>Kids</i></p> | <p>THIS COUPON ENTITLES YOU TO 2 MINUTES OF HUGS OR CUDDLES.</p> | <p>PICK A PRIZE <i>Kids</i></p> |

To understand effective affirmation and its lifelong impact, check out our free parenting eGuide. www.family.org.sg/RacetoPraise

Brought to you by:

